

PAMELA J. PINE, PhD, MPH, MAIA, CHES

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AREAS OF HEALTH, EDUCATION, POLICY EXPERIENCE: Maternal/Child health/survival including Orphans & Vulnerable Children/Child Sexual Abuse/Sex Trafficking, Family Planning/Reproductive health, HIV/AIDS, Infectious Diseases, Environmental Health (e.g., WASH, natural disasters), Non-communicable & Chronic diseases, Poverty Reduction, Education/Literacy, Health Communication (IEC, behavior change, PR, marketing), Gender, Private-public Partnerships. Gov't agencies served: USAID, HHS, NIH, DOJ, UNICEF, UNFPA, WHO, World Bank.

KEY SKILLS & ABILITIES

- Assessment, Research, M&E
- Program / Project Design & Development
- Tech: Numerous areas in Public Health, Policy, Communication, Behavioral Health, Trauma, Gender, Cultural Inclusion, Private Sector Part.
- Technical Writing / Peer Review
- Business Development/Proposal Writing
- Entrepreneurial, Quick, Insightful, Creative Thinking / Problem Solving
- Superb Communication Skills
- Building Collaborative Relationships
- Program Management & Oversight
- Technical Assistance
- Training & Materials Development

COUNTRIES OF PROFESSIONAL WORK EXPERIENCE

Albania, Bangladesh, Botswana, Cyprus, the Democratic Republic of Congo, Ecuador, Egypt, Ethiopia, Haiti, Hungary, India, Italy, Japan, Jordan, Kenya, Morocco, New Zealand, the Philippines, Poland, Qatar, South Africa, Switzerland, Thailand, Tunisia, Turkey, United Kingdom, United States, Yemen, Zambia.

LANGUAGES: English, Arabic (tested at 3+ FSI), French (tested at 2+ FSI)

RECENT CAREER HISTORY

NATIONAL AND INTERNATIONAL PUBLIC HEALTH, POLICY, COMMUNICATIONS

STOP the SILENCE® - A Department of IVAT, Glenn Dale, MD 11/2000-Present

FOUNDER, DIRECTOR: SR. STRATEGIST, ADVISOR, BOARD MEMBER, PRACTITIONER

Created and built international non-profit (<https://stopthesilence.org>) now a Department of the Institute on Violence, Abuse and Trauma (IVAT, www.ivatcenters.org) focused on comprehensive prevention & mitigation of child sexual abuse (CSA) and other adverse childhood experiences (ACEs)

- Conducted award-winning (*American Public Relations Assoc.*) original research to identify needs of unique programming focused on raising mass awareness about CSA, a huge but profoundly unaddressed issue.
- Single-handedly raised millions to address this notoriously under-funded, challenging issue.
- Delivered excellence in programming locally, nationally, and international:
 - Conceived, developed, oversee int'l. comprehensive CSA/ACEs prevention, training, treatment, mitigation community model funded by Robert Wood Johnson Foundation/CAF America, others.
 - Co-conceived, co-developed, oversaw internationally recognized and hailed HHS-, DOJ- and Ford Foundation-funded training program for judges, and other online certificate and degree trainings.
 - Designed acclaimed event and news/media (all types) advocacy program that brought CSA to light.
 - Producer international art as advocacy program using theater, film, still, other art-/community-based programming as unique way to bring messages to publics, spur community action, catalyze change.
 - Instituted unique services for at-risk girls and survivors of CSA; oversaw design of program for boys.
 - Managed international 18-month policy, advocacy, education program in Europe.
 - On-going: recognized speaker/trainer of excellence on the topic of CSA and interpersonal violence.

PAI, U.S., Elkridge, MD

3/2015 – 11/2018

INTERNATIONAL PARTNERSHIP SPECIALIST

Provided expert networking, outreach, strategic, and development leadership. Identify business opportunities. Work with Humana People to People U.S., int'l. field staff to develop ideas, strategies, materials, proposals, etc.

JBS INTERNATIONAL, MD part-time, temporary

- **SR. MEDICAL AND SCIENCE WRITER (PART-TIME) SERVING SAMHSA**

The PANAGORA GROUP, Kensington, MD

5/2011–5/2012

- **DIRECTOR (INTERNATIONAL PROGRAMS AND PROJECTS)**
- Developed health/development strategy/proposals for programs serving the poor; directed/managed, provided TA: private sector partnerships, development, gender, communication; new business.

UNIVERSITY of SOUTH FLORIDA, Tampa, FL

4/2010 – 3/2012

DEPARTMENT of GLOBAL HEALTH, COLLEGE OF PUBLIC HEALTH, APPOINTMENT (ADJUNCT)

The FUTURES GROUP INTERNATIONAL/SRA INT'L, Washington, DC 1/2000 – 3/2009

**SENIOR PUBLIC HEALTH SPECIALIST / COMMUNICATIONS DIRECTOR / PROJECT DIRECTOR
SCIENTIFIC REVIEW OFFICER (SRA)**

Wrote, designed, directed, oversaw U.S.-and Ecuadorian-based staff, and provided TA to an award-winning, multi-million-dollar, USAID-funded communications project in Ecuador that raised awareness of positive development schemes to combat coca trade/use. Additionally:

- Established, instituted, oversaw U.S.-based staff for USAID-funded population, health, nutrition, governance, information/communication unit of a multi-million-dollar five-year information program.
- Provided expert TA and designed and wrote documents (e.g., for UNICEF) on OVCs, HIV, RH/FP, policy.
- Wrote disaster-management training manual for global use with Peace Corps Volunteers.
- Recruited, organized participation of renowned researchers, oversaw research review protocols, developed summary documents for DOD-funded prostate and breast cancer scientific review panels.

OGILVY PUBLIC RELATIONS WORLDWIDE, Washington, D.C.,

1/1998 – 1/2000

VICE PRESIDENT

Designed/wrote winning multi-media creative approach for gov't awards; led/provided TA for CDC program.

OTHER

AMERICAN PUBLIC UNIVERSITY (APU), WV

12/2011–PRESENT

PROFESSOR OF PUBLIC HEALTH, AND, FORMERLY, OF ARABIC (LANGUAGE) AND OF "ISLAM: THE RELATIONSHIP OF THEOLOGY TO POLITY" (PART-TIME)

PAST POSITIONS INCLUDE Manager, Middle East Programs, Johns Hopkins CCP; Director, Health Education/ Director, TB Control & Refugee-Migrant Health, Prince George's Co. Health Dep't.; Coordinator, Women's Microenterprise, Overseas Education Fund, Morocco; TEFL Instructor, Japan, Health Educator/Intake Administrator, House of Ruth Shelter/Jessup Women's Prison, MD; Education/Leprosy Coordinator, Yemen.

EDUCATION & QUALIFICATIONS

PhD, Health Education, University of Maryland, College Park, MD

Dissertation title: *Determinants of Family Physicians' Provision of Screening Mammography Information to Low-Income, Female African-American Patients in Maryland*

MPH, Public Health (International Health), Johns Hopkins University, Baltimore, MD

MAIA, International Affairs (Political Science, Anthropology), Ohio University, Athens, OH

BFA, Fine Art, Painting/Sculpture (minors: English & Biology), Cornell University, Ithaca, NY

ADDITIONAL FORMAL TRAINING

Certificate, Tropical Dermatology and Leprosy Treatment and Control, All Africa Leprosy Rehabilitation and Training Center, Addis Ababa, Ethiopia, physicians' course

SELECTED CONSULTANCIES

- Technical Writer, for USAID: High Impact Practice (HIP) Brief, Writer and Coordinator, 2020.
- **Technical Writer**, for URC to USAID Proposal: Health Management in Ethiopia, Aug.-Oct. 2019.
- **Presenter / Trainer on CSA**, 2014-19, e.g., Bethany College, WV; University of MD, College Park, MD; Ministry of Ed. & Culture, Cyprus; SNAP Keynote speaker at Annual Conference on CSA.
- **Youth Advocacy Specialist**, 2014, Public Action for Water, Energy and Environment Project (PAP), ECODIT LLC, Arlington, VA/ Amman, Jordan. Reviewed PAP youth-oriented programs, made recommendations and provided training to grantees and PAP staff for this USAID-funded project to improve impact of youth advocacy (outreach, social media, marketing) programs.
- **Strategic Designer/Planner**, 2012/13. Graduate School, Washington, D.C. Work in collaboration with Graduate School USA (GS) to help develop initial international health portfolio.
- **Analyst/Writer**, 2012. Panagora Group, Kensington, MD/Chemonics, Washington, D.C. Review and analyze of literature against five types of BCC/health communication interventions (e.g., interpersonal communication, mid-media, mass media) to better understand how interventions demonstrate efficacy, where measuring the efficacy falls short in order to make the case for investing in BCC interventions, and how to strengthen the evidence base for BCC intervention.
- **Technical Writer**, 2010-2011. JBS, Rockville, MD. SAMHA Advisory: Rapid HIV Testing in Substance Abuse Treatment Programs.
- **USAID SOW Designer**, 2010. GH Tech/QED, USAID, DC/Cairo, Egypt. Design of SMART Choices for Healthy Living solicitation.
- **Proposal Writer**, 2002, 2003. DC Department of Health. Designed, wrote proposals (CDC) for RH research program. Provided TA on development of strategic communication programming focused on breast and cervical cancer education and outreach to underserved women in the D.C. area. Designed projects/wrote proposals to HHS to fund teen pregnancy and parenting prevention research and evaluation program.
- **Program Designer**, 2002. Identity, Washington, DC Conducted feasibility assessment on transitional housing needs with newly-arrived and USA-born Latino youth from troubled backgrounds; developed newsletter, identified funding opportunities for HIV prevention and economic development.
- **Training Designer**, 2002. WHO, Geneva. "Rolling Back Malaria in Complex Emergencies."
- **Technical Writer**, 1994. JBS (Rockville, MD). Wrote companion booklet to SAMHSA's TIP Series #36, *Substance Abuse Treatment for Persons with Child Abuse and Neglect Issues*.
- **Evaluator**, 1994. Healthcare Enterprise International/USAID, in U.S. and Albania. Designed evaluation tools, evaluated health care management training program for physicians.
- **Project Designer**, 1991, 1993, 1994. UNFPA, WHO, in New York, Copenhagen, Albania. Assessed conditions, designed national health communication program to strengthen MCH/FP management, health education abilities of MOH Health Education Directorate and NGOs.
- **Evaluator**, 1992. UNFPA, India, Philippines, Zambia. Evaluated FP communication programs.
- **Program Designer**, 1991. World Bank, U.S., Yemen. Analysis, design of village-based MCH.
- **Materials Development Specialist**, 1991. CEDPA, D.C., Turkey. Assessed needs, provided TA to Turkish FP agencies to enhance project designs, educational materials, training capability. Designed outreach training manual.
- **Training Designer**, 1990-1991. WHO, Geneva, D.C. Designed field guide and training manual for managers of vaccine programs on vaccine-associated adverse events.
- **Evaluator**, 1988. USAID/CDC, U.S., Zaire (DRC). Evaluated Combating Childhood Communicable Disease (CCCD) and Acute Respiratory Program (ARI) program in Zaire (DRC)

SELECTED PUBLICATIONS, MANUSCRIPTS, SPEAKING ENGAGEMENTS/PRESENTATIONS

Pine, P. (2010-2020). Speaker, e.g., Developing & Implementing a World-wide Approach to CSA Prevention/Mitigation; Art as Advocacy: Using Theater, Film, Art to Raise Awareness & Catalyze Action on Child Sexual Abuse). For: Institute on Violence, Abuse and Trauma; SNAP (Keynote - CSA Prevention/Mitigation); ISPCAN 2020, Qatar; MD State Department, etc. **Also see** www.drpamelajpine.com, www.pamelajpine.com

SAMHSA Advisory: Rapid HIV Testing in Substance Abuse Treatment Program (2011).

Sjöblom Sanchez, N., JD; Pine, P., PhD, MPH, National Children's Bench Book, Stop the Silence (2007, revised September 2008)

Pine, P. and Sjöblom Sanchez, N. (March 2008). Keynote speakers at the Judicial Council of CA - 2008 Juvenile Law Institute Conference, Long Beach, CA.

Pine, P. (April 6, 2006). Keynote speaker: Stop the Silence-The Need for Social, Policy, and Legal Action Regarding Child Sexual Abuse. Cornell Institute of Public Affairs, Cornell University.

Pine, P. (Fall 2005). Stopping the Silence; Taking Action about Child Sexual Abuse. Section on Child Maltreatment Newsletter, Division 37, American Psychological Association, Vol. 10, #2.

Pine, P. and Sha, Bey-Ling (October, 2004). Speaker, Public Relations Society of America (PRSA) International Conference. Panel: Showcasing the Best of Public Relations Research with Panel Chairs Tina Carroll and Don Stacks, both of the University of Miami.

OVC Rapid Country Response Analysis: Swaziland (2004), USAID, OVC Rapid Country Response Analysis: Zimbabwe (2004). USAID.

Sha, Bey-Ling and Pine, P. Using The Situational Theory of Publics to Develop an Education Campaign Regarding Child Sexual Abuse. Top Paper Award, Seventh Annual International Public Relations Research Conference, Miami, Florida, USA, March 11-14, 2004.

Khan, A. and Pine, P. (2003). ARH in Pakistan: Status, Policies, Programs and Issues. Washington, D.C.: USAID/POLICY Project.

Hardee K, Pine P, and Wasson L (2002). Adolescent and Youth Reproductive Health in the Asia/Near East Region: A Summary of Status, Policies, Programs, and Issues. Washington, DC USAID/POLICY Project. Accepted for presentation at the 2004 PAA in session #103, Adolescent RH in Developing Countries.

Pine, P., Love, B, Tavera, B., and Pine, A., (2002). The Prevention and Treatment of Childhood Sexual Abuse: Training for Providers and the Public.

Pine, P. (2002). Companion booklet to SAMHSA's TIP Series #36, Substance Abuse Treatment for Persons with Child Abuse and Neglect Issues, designed for female clients and entitled, Surviving Child Abuse After You Stop Using Drugs or Alcohol. Rockville, MD: DHHS/SAMHSA.

Pine, P. (2001). Determinants of Family Physicians' Provision of Screening Mammography Information to Low-Income, Female African-American Patients in Maryland [Ph.D. thesis]. College Park, MD: University of MD.

Pine, P. and Dymi, A. (1999). Women's status, family planning, and abortion in Albania; a chapter in From Abortion to Contraception: A Resource for Public Policies and Reproductive Behavior in Central and Eastern Europe from 1917 to the Present. Greenwood Press.

Pine, P. (1994). *Health Communication Evaluation Report, No. 7*, New York: UNFPA.

Pine, P. (1993). *AIDS Training Manual*, Washington, D.C.: Family Health International.

AWARDS, BOARD and RELATED INVOLVEMENTS, REFERENCES

2017 Lifetime Achievement in Advocacy Award, Institute on Violence, Abuse and Trauma (IVAT)

Member, Zonta Int'l.; Exec. Board Member, National Partnership to End Interpersonal Violence

References: Sandi Capuano Morrison, CEO, IVAT, 858-810-6317; Jeff Jordan, CEO, PRB 703-283-5031